



Privacy Policy

Welcome to the official website of Daya Kencana Engineering Sdn Bhd (hereby will be referred as “Company”, “we”, “us”, or “our”). We are committed to protecting your privacy and personal data in accordance with the Personal Data Protection Act 2010 (PDPA) of Malaysia.

This Privacy Policy explains how we collect, use, disclose, and protect your personal information through our website and other communication channels. By using our website, you consent to the practices described in this policy.

1. Information We Collect

We may collect and process the following personal data from users and clients:

- **Personal Information:** Full name, email address, phone number, company name, job title, and physical address.
 - **Business Information:** Project details, inquiry records, and any correspondence related to scaffolding or piping insulation services.
 - **Website Usage Data:** IP address, browser type, access times, pages viewed, and referring website addresses.
 - **Cookies and Tracking Technologies:** Used to enhance user experience and website performance (see “Cookies” below).
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2. How We Use Your Data

Your personal information may be used for the following purposes:

- To respond to inquiries or service requests.
 - To provide quotations and deliver engineering services.
 - To manage and maintain client relationships.
 - To send relevant updates, promotions, or newsletters (if opted-in).
 - To analyze website traffic and improve our website functionality.
 - To comply with legal or regulatory obligations.
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3. Disclosure of Personal Data

We will not sell, rent, or lease your personal data. However, we may disclose your information to:

- Our employees and service providers on a need-to-know basis.
- Third-party vendors (e.g., IT service providers, marketing partners) who help operate our website and services.
- Governmental or regulatory authorities when required by law or legal process.

All third parties are contractually bound to protect your information and use it only for the specified purposes.

4. Security of Personal Data

We implement appropriate technical and organizational measures to protect personal data against loss, misuse, unauthorized access, disclosure, or alteration. However, no data transmission over the internet is entirely secure. We advise users to take their own precautions as well.

5. Data Retention

We retain personal data for as long as necessary to fulfill the purposes outlined in this policy, or as required by law. Once no longer needed, data will be securely deleted or anonymized.

6. Your Rights Under Malaysian Law

Under the PDPA 2010, you have the right to:

- Access your personal data held by us.
 - Request correction of inaccurate or outdated personal data.
 - Withdraw consent for the processing of your personal data (subject to contractual or legal restrictions).
 - Request deletion of personal data under certain circumstances.
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7. Cookies and Tracking Technologies

Our website uses cookies to enhance browsing experience, remember preferences, and collect analytical data. You can control cookie preferences through your browser settings. However, disabling cookies may affect site functionality.

8. Third-Party Links

Our website may contain links to external websites. We are not responsible for the privacy practices or content of those third-party sites. Please review their respective privacy policies.

9. Changes to This Policy

We reserve the right to update this Privacy Policy at any time. All changes will be posted on this page with an updated revision date. Continued use of the site constitutes your acceptance of the revised policy.

10. Contact Us

If you have any questions or concerns regarding this Privacy Policy or your personal data, please contact:

Daya Kencana Engineering Sdn Bhd

✉ Email: dayakencana1@gmail.com

☎ Phone: 016-414 1619

☎ Fax : 04-3906696

📍 Address: 10, Lorong Seri Juru 16, Taman Seri Juru, 14100 Bukit Mertajam, Penang, Malaysia.
